

S. Atia Newman

+1 401 473 8663

Professional Summary

Atia Newman (formerly Quadri) is an international 3D animator with roots in Pakistan and is one of the first women to ever work in the Pakistani animation industry. Hired as a 2D animator straight out of school, she made the shift into 3D animation almost immediately after. Atia worked as a 3D animator on movies, TV series, commercials, and has also shipped a AAA game, *Dungeon Lords*. She was promoted to Animation Lead.

Atia then moved to New York City and earned her MFA in Animation from Pratt Institute. After some freelancing in New York, she was offered a position as an Animation Lecturer at Bowling Green University and thus made the shift into academia. Currently she is an Associate Professor at the School of Film and Animation, RIT. in Rochester, New York. She enjoys the added challenge of combining the dynamic and ever-changing field of animation technology with the aesthetic value of animation art and strives to impart those passions and skills to her students at RIT.

Her collaboration as Animation Director on *The Iroquois Creation Story* has resulted in acceptance into numerous festivals and won a number of awards for Best Animation.

She has also started a social initiative to address the lack of representation of minority characters in 3D animation called the *Character Mosaic Project*.

Experience - Academia

AUG 2018 TO PRESENT

Associate Professor of Animation, School of Film and Animation

College of Art and Design, RIT, NY

AUG 2012 TO MAY 2018

Assistant Professor of Animation, School of Film and Animation

CIAS Rochester Institute of Technology, NY

AUG 2011 - 2012

Full-time Instructor of Animation Digital Arts, College of Arts and Sciences

Bowling Green State University, Bowling Green, OH

Independent Projects/ Research

OCT 2020

Creator

The Lahore Fort Digital Preservation Project – *in development*

OCT 2020

Creator

The Lahore Fort Coffee table manuscript – *in development*

FEB 2017

Co-creator

Character Mosaic Project – *continuing*

Experience - Animation

AUG 2017

Co-op

The Mill, NY

OCT 2016

Post-Production/Voice Actor

Borderless: In Time (Pixilation)

NOVEMBER 2013 TO OCT 2015

Director of Animation

“The Iroquois Creation Story” The Ganondagan Society and Farrash Foundation

NOVEMBER 2013 TO AUG 2015

Rigging Artist/Technical Director

“The Iroquois Creation Story” The Ganondagan Society and Farrash Foundation

JUN – JUL 2011

Secondary Rigging Artist

Dustbunny studios LLC, NY

JAN – APR 2011

Animator/Rotoscope Artist

Armistice Media, Brooklyn NY

SEP – OCT 2010

Rigging Artist

Nathan Love, Manhattan NY

SEP 2010

CG Rendering Consultant

Doctors of the Darkside NY

AUG – NOV 2008

Production Intern

The Animation Collective NY

APR 2006

Motion Graphics Artist

Everready Productions, Karachi

NOV – FEB 2006

Animation Lead/Project Manager

The Carrot Company (Pvt.) Ltd, Karachi

DEC 2005

Assistant Graphic Designer

KaraFilm Festival, Karachi Pakistan

DEC 2004

3D Animation training course, developed for animation trainees

Post Amazers (Pvt.) Ltd, Karachi, Pakistan

SEP 2004 – JUL 2005

Senior Animator

Post Amazers (Pvt.) Ltd, Karachi

AUG 2003 – 2004

Junior Animator

Post Amazers (Pvt.) Ltd, Karachi

FEB – AUG 2003

2D Animator

Post Amazers (Pvt.) Ltd, Karachi

2D Animator/Illustrator

Movie promo for 'Taj Mahal', Karachi

Additional Experience

DEC 2018 – PRESENT

Vice Chair SIGGRAPH Professional Chapter – Finger Lakes

MAR 2016

External Program Proposal Evaluator NYS

SUNY Canton Game Design Program

DEC 2007 – MAY 2009

Vice President of Digit – Society for Digital Artists Pratt

JUN – AUG 2001

Design Intern

International Advertising Ltd (Saatchi & Saatchi) Pakistan

OCTOBER 2001

Stage Consultant/Acting Coach NCA Puppeteers Society

OCTOBER 2001

Stage Manager Nautankee Productions

SEPTEMBER 1999

Book Cover Illustrator: Mehakthey Phool

DECEMBER 1997

Lead Actress “Noises Off” Lyceum Productions

MAY 1997

Mural Artist Idara: Home for the Mentally Disabled

Education

2020

LinkedIn – How to Make Strategic Thinking a Habit

2016

CGMA Certificate Course: Advanced Rigging Workshop

2010

MFA Digital Art and Animation

Pratt Institute, Brooklyn

2002

BFA Communication Design

National College of Arts, Lahore

Graduated with Honors

Minors in Photography and Ceramics

Workshops, Conferences & Events

DEC 2020

NYFA 45-Minute Coaching Session

NOV 2020

Women Tech Global Awards 2020

NOV 2020

Sundance Webinar – Creating Social Impact Through Storytelling

OCT 2020

Adobe MAX Conference

JUN 2020

Women Tech Global Conference

OCT 2019

NYFA Workshop for Grant Development

SEP 2019

Ottawa Animation Conference – Ottawa, CA

MAY 2019

Collision Conference – Toronto, CA

NOV 2018

RIT Governance Summit, RIT

SEP 2017

Speaker, Animation Production Time-Management Workshop RIT

SEP 2016

Houdini Master Class RIT

JUNE 2016

CGMA Advanced Rigging Certificate

JAN 2015

Guest Speaker, The Lyceum School – Karachi, Pakistan

AUG 2014

Pixar Master Class Chicago VanArts

JULY 2014

Guest Speaker at BoneYard Summer Camp for SUNY

JULY 2013

Guest Speaker for Kijana Crawford's class, RIT

JUNE 2013

Collider Conference Rigging Master Class

Collider Conference Animation Master Class

2013

UFVA Conference, Panel Presenter, Orange CA

SIGGRAPH Conference Exhibitor/Attendee, Anaheim CA

Collider Conference 2013, New York NY

FITL Conference Attendee 2013, RIT NY

2012

Participating artist Columbus E-Tech Design Educator's Conference

Game Developer's Conference 2012

2011

61st Annual Exhibition Dorothy Uber Bryan Gallery, BGSU

2009

Student Volunteer ACM SIGGRAPH Conferences, LA, New Orleans, LA

Organizer Acting for Animators workshop,
a DIGIT event at Pratt Institute

Organizer Production Pipeline workshop,
a DIGIT event at Pratt Institute

2008

Digital Arts Grad Rep Student Government Association,
Pratt Institute

Exhibitor Team Member: Animation Collective
The New York Anime Conference, NY

Co-founder and Organizer Bring Your Own Pixel 24-hour Animation Competition
a DIGIT event at Pratt Institute

2001

Stage Manager and Production Manager
Nautankee Theaters

Exhibitor Team Member Art and Education Expo Islamabad, Pakistan

2000

Katthak Traditional Dance Workshop participant
NCA Lahore, Pakistan

Acting Coach
NCA Puppeteers Society, NCA Lahore, Pakistan

1999

School representative at a Government Education Conference for the Promotion of Art and Cultural Studies in Pakistan

Articles & Publicity

2015 – PRESENT

The Iroquois Creation Page on Facebook
<https://www.facebook.com/IroquoisCreationFilm/>

The Iroquois Creation Story has been accepted into 16 festivals to date and has won awards for best animation and story in 5. A full list is appended below.

MAY 2014

Cultural Collision in Greater Rochester <http://on.rocne.ws/1pDZq90>

2011

Interview NCA Alumni
<http://bit.ly/1Aqrdx0>

Awards & Funding

JUNE 2017

NSF Advance RIT Connect Grant Award – Character Mosaic Project

MAY 2017

RIT FEAD Grant Award – Co-op at The Mill Studios NYC

APRIL 2017

Office of Diversity and Inclusion – Character Mosaic Project

MAY 2014

NSF Advance RIT Connect Grant Award – The Iroquois Creation Story

MAY 2013

RIT FEAD Grant Award – SIGGRAPH 2013

Awards Addendum

Iroquois Creation Story Festival List

Wolves Independent International Film Festival – Lithuania

August 2017

18th Annual Native American Film Festival of the South-East – SC

Winner Best Original Music

12th Annual Red Nation Film Festival – LA

Winner Best Animation and Best Live Short

Comanche Nation Film Festival – OK

Santa Fe Film Festival, Santa Fe – NM

Indianer Inuit – Germany

Winner Best Animation

Green Bay Film Festival, Green Bay – WI

Maorilan Film Festival – New Zealand

Bare Bones International Film and Music Festival – OK

Winner Best Animation

Buffalo Niagara International Film Festival – NY

Winner Best Animation

Syracuse International Film Festival – NY

Native Festival, Madrid – Spain

Wairoa Maori Film Festival – New Zealand

American Indian Film Festival, San Francisco – CA

Winner Best Animation

Flaming Arrow Inter-Tribal Film Festival, Portland – OR

Asinabka Film Festival, Ottawa – Canada

Copa Short Film Festival, Maricopa – AZ

Service at RIT

From 2019

Academic Senate *CAD Representative*
University Council *CAD Representative*
Tenure Committee
Academic Senate Women's Caucus
Search Committee – Director's search
Search Committee – MAGIC search
Search Committee – TT 2D Animation
SOFA Diversity Committee
SOFA Social Media Committee
Faculty TT Mentorship – Vanessa Sweet
Curricular research and design research
CAD Strategic Hire Proposal Team – came into 2020.

SIGGRAPH Professional Chapter VP